

Pointe Precision, Inc. begins construction on addition, will add jobs

by Gene Kemmeter of The Gazette

Pointe Precision, Inc., 2675 Precision Drive, Plover, is constructing a \$3.2 million addition of 25,000 square feet to its building to handle increased demand for services.

Joe Kinsella, founder, president, and chief executive officer, said the expansion is definitely necessary, and the company held a groundbreaking Tuesday, Oct. 15, as a symbol of a new future at Pointe Precision, so the people participating in it represented the next generation of the company. Ellis Stone is the contractor for the addition.

“We have to have space by Feb. 1,” he said, “and we need to be in by the end of December.” Kinsella said Pointe Precision needs to increase its manufacturing space for a new project with an existing customer. “This is a huge deal,” he said.

“We will need to add 12 to 15 people by January 1.”

While that customer was the impetus for the addition, he said it will help the company because there is more business with other companies in the works and the company had to initially turn some down because it didn’t have the space for the operations.

“When we built our first building, we thought it would last a long time because technology changes and the new stuff is usually smaller,” he said.

However, he said Pointe Precision saw 31 percent growth two years ago, nearly 36 percent growth last year and is looking at 21 percent growth this year, “yet we don’t have the facility to make that happen.”

Pointe Precision is in the process of hiring additional employees, he said, and will bring new employees in and train them on the existing equipment so they will be on the floor running when the new addition and equipment are ready.

And there may be more coming, he said.

“Depending on an aerospace deal, we could be hiring another 30 people next year,” he said.

Pointe Precision employs 175 people and moved into the existing 60,000-square-foot building in 2004.

Kinsella saw an opportunity to start anew and keep experienced employees within the community, so Pointe Precision began operations with 94 employees in a leased building in Stevens Point, manufacturing high tolerance components in the aerospace, industrial and commercial markets.

The company began to grow by sticking to the philosophy of providing customers the ultimate manufacturing experience, top-notch customer service, with quality that will exceed expectations.

They expanded operations into the medical and recreational industries, leading to the construction of the facility in Plover to house all its operations.

Pointe Precision is a contract machine shop that specializes in precision milling, drilling, turning, grinding, heat treating and inspection.

The precision machining techniques allow the company to produce aerospace components that are instrumental in the fuel control systems of major manufacturers' aircraft engines.

The company has also produced components for life critical medical devices, industrial power generation, archery and firearm components and other systems requiring critical tolerance qualifications.



With Dan Kinsella, Sam Crueger, and Joe M. Kinsella.

Pointe Precision, Inc., 2675 Precision Drive, Plover, held a groundbreaking ceremony, Tuesday, Oct. 15, on a \$3.2 million addition to its building to handle increased demand for services. Participating in the ceremony were, from left, Dan Kinsella, apprentice in training on the machine floor; Sam Crueger, director of engineering and facility project manager; and Joe M. Kinsella, apprentice in training for shipping and receiving.